

## 2.5. Education and Outreach

The Education and Outreach Working Group (EO WG) has a mandate that supports part of the EuroQol Group' mission to sustaining the EuroQol membership and its goals : education and outreach.

As part of its mission the EuroQoL Group supports educational activities designed to develop and support its membership as well as to inform the wider scientific community. In addition, the Group supports other outward-facing activities designed to enhance the understanding of EQ-5D technologies across an expanding range of end-users.

The Education and Outreach Working Group (EO WG) has a role in commissioning the many initiatives that have now been instigated in support of these objectives.

As usual, we invite members to submit plans for any education outreach activity that supports the mission of EuroQol Group (<https://euroqol.org/euroqol/vision-and-mission/>). For example, funding may be requested for workshops or webinars, development and teaching of courses, or conference visits to support dissemination of new research findings. Below we highlight the areas that we currently focus on.

Because of the restrictions still imposed by the ongoing COVID-19 pandemic, the EO WG wants to ramp up efforts and offer more **virtual** opportunities such as webinars and online learning sessions, as well as opportunities for members and the public to connect and interact. We welcome your suggestions for these types of events and activities.

Another key area for the EO WG is to develop more **regional** education and outreach activities. EQ-5D researchers and EQ-5D users in different regions of the world have different needs. Regional events may be proposed to serve goals that are locally important, for instance to provide education or networking opportunities, to disseminate research findings, to train EQ-5D users, or to do strategic outreach.

The EO WG also wishes to support knowledge transfer within the EuroQol research network. The EuroQol Group's research portfolio has grown rapidly, and the dissemination of knowledge is becoming a challenge. To support dissemination of research findings, the EO WG has launched a monthly **EQ webinar series**. This series aims to keep members updated, connected, and informed about ongoing research by EQ members. We invite EQ members and other researchers who wish to present their work in this series to contact Zhihao Yang ([zhihao\\_yang\\_cn@126.com](mailto:zhihao_yang_cn@126.com)). Information on planned webinars can be found here <https://euroqol.org/euroqol/meetings/webinars/>. If you have other ideas to promote knowledge dissemination, the EO group welcomes your suggestions.

Last but not least: there is a need to strengthen support for **early career** researchers. The Foundation has offered 8 PHD scholarships/grants last funding round, and more PHD scholarships/grants may be awarded this year. We invite proposals that help this next generation of researchers to succeed.

If you have ideas for other activities that you would like feedback on, please feel free to send

a short email to Zhihao Yang (zhihao\_yang\_cn@126.com).

**Please note:** To receive funding for meetings or collaboration efforts of smaller teams, a deliverable should be clearly defined, such as a research proposal or a publication. Funding applications received for education and outreach initiatives will be prioritized based on the strategic relevance of reaching out to the targeted population, the suggested topic, and the overall efficiency of the recommended educational or outreach approach.